

OnTheMap

Data and Application

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OnTheMap Training Agenda

- Segue from QWI to OnTheMap
 - Emp. Definition and Reference Period
- First Pass OnTheMap Demonstration
- Breaking Down OnTheMap Analyses
 - 6 Step Process
- Understanding The Data
 - OD, RAC, WAC
 - Job Types and Labor Segments
- The Quirks...
- Bringing It All Together

From QWI to OnTheMap

- 1 main indicator for OnTheMap:
 - Beginning-of-Quarter Employment
- Annual Data: 2002-2006
 - Reference Period: Q2 of each year
- Breakouts by:
 - Age
 - Earnings
 - Industry

OnTheMap Basic Demo

- Basic Application Operation
 - Name Search
 - Map Manipulation
- Running Analyses
 - Settings
 - Geography Selection
 - Shed/Area Profile Analyses
- Results

OnTheMap Data

- Origin-Destination
- Area Characteristics
 - Work and Home
- Job Types
 - All, Primary, Private, Private Primary
- Labor Segments
 - 10 by age, earnings, industry

General OnTheMap Process

1. Search for Name/Pan & Zoom in Map
2. Turn on/off Geographic Layers & Labels*
3. Create Analysis
4. Review Maps/View Reports
5. Save Outputs*
6. Refine Analytical Question & Start Again*

* Optional.

OnTheMap Review

- **Search Tab** – Find areas in the map.
- **Map Key Tab** – Info on map display.
- **Layers Tab** – Show the geography and labels that you want.
- **Analysis Tab** – Run your analysis to find out about workers and jobs.
- **Results Tab** – See the results of your analysis.

OnTheMap Review

- Analysis Tab
 - **Step 1:** Choose Home/Work, Year(s), Job Type, and Labor Segment.
 - **Step 2:** Define your study area.
 - **Step 3:** Advanced Area Selection
 - **Step 4:** Choose Area Profile or Shed

OnTheMap Review

- Key Choices:
 - Select workers who **[live/are employed]** in my study area
 - Define the study area
 - Learn about those workers:
 - Their characteristics? → Area Profile
 - The other side of the home-work relationship? → Shed

Advanced OnTheMap Features

- Advanced Data Features
 - Labor Segments
- Advanced Geography Features
 - Paired Area Analyses
 - Complex Geography Selections

Labor Segments

- Choose to analyze part of the workforce:
 - 3 Age Groups
 - 3 Earnings Groups
 - 3 Industry Groups
- Show me the characteristics of young workers who are employed in Lafayette.

Paired Area Analysis

- Allows you to constrain both side of the home-work relationship:
 - Show me information on just the workers who live in Jefferson Parish and work in Orleans Parish.

Note: Choosing a paired area analysis may change report availability.

Complex Geography Selection

- Allows you to add areas together or subtract them from each other to get complex study areas.

Good to Know...

- 46 States (not yet: OH, CT, DC, PR, VI, NH, MA)
- MS data for 2004 and 2005 only
- AR data for 2003-2006

Capstone: A New Plant for CensusTech

- Instructions will be provided.
- Parishes:
 - Calcasieu
 - Lafayette
 - Jefferson

Contacts

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