

Capstone: A New Plant for CensusTech

Background:

CensusTech Inc., a manufacturer of heavy equipment for the Oil & Gas Industry is planning to build a new plant in Louisiana. The new plant is expected to employ 100 workers, 75% of whom will be directly involved in the manufacturing of the equipment. At this point in the planning stage, CensusTech is trying to narrow its site location search from three parishes to one parish.

CensusTech has requested that the Economic Development agency from each parish under consideration put together some custom statistics to aid in its site location decision. Your team works for your parish's Economic Development agency. Together, you have been asked by the Director of Business Development to gather information on the workforce of your parish to contribute to the package of information which will be delivered to CensusTech.

Instructions:

- Your team has 40 minutes. Use LED's Online Tools (QWI Online, Industry Focus, OnTheMap) to develop a narrative about your Parish and the reasons why CensusTech should locate its new plant there. You can access the tools through <<http://lehd.did.census.gov>>.
- Your team should make use of both the QWI data and OnTheMap data.
- Your team consider factors like workforce availability, labor cost, cost of living issues, and other pertinent issues in your analysis.
- Choose one person to be your team's spokesperson. After 40 minutes your spokesperson will have 5 minutes to present your results.
- Your team may present maps and tables as part of your presentation, but please limit your use of these